

AHMED ABU KHADRA

Irbid, Jordan | +962 7 7904 2995 | [Gmail](#) | [LinkedIn](#) | [Project Portfolio](#) | [Who Recommended](#)

Proficient in Data Visualization, Reporting, Dashboarding, and Insight Analysis with a Marketing background and hands-on experience in SQL, Excel, Power BI, Python, and Tableau. Honing strong analytical thinking, decision-making, and business problem-solving abilities through the McKinsey Forward Program, with a continuous learning mindset and Proactive approach.

TECHNICAL SKILLS

- Power BI Desktop
- Power BI Service
- Power Query (M- Query)
- DAX
- Advanced Excel
- SQL
- MySQL
- SQL Server
- Tableau
- Pandas
- Python
- MS Office Suite
- Data Modelling
- Data Visualization
- Data Cleaning
- Data Storytelling

WORK EXPERIENCE

STEM Virtual Intern | Deloitte Australia – STEM Connect Program, Remote 09/2024 – 10/2024

- Analysed client telemetry data to identify key trends and improve insight accuracy by 35% using Tableau visualisation.
- Built an interactive Tableau dashboard to review performance metrics and support clear data-driven interpretation.
- Applied Deloitte’s analytical approach to solve data challenges, strengthening visual analytics and task efficiency by 25%.

Tools used : Tableau, MS Excel

Data Analytics for Retail Market: Virtual Internship 06/2024 – 08/2024

- Collected and prepared retail datasets from sales records and customer transactions, resolving anomalies and inconsistencies to improve data quality by 30%.
- Performed exploratory data analysis, univariate and bivariate analysis, and feature engineering to uncover patterns supporting actionable retail insights.
- Built visual dashboards using Power BI/Tableau to communicate trends in customer behavior, outlier patterns, and inventory performance for better decision-making.

Tools used: Tableau, Python (Pandas), MS Excel

PROJECTS

AI-Powered Supply Chain Analytics | Automation + AI Tools | [Link](#)

- Automated end-to-end data pipeline using N8N, reducing manual processing time by 90% by extracting Gmail CSV files, cleansing data, and loading multi-regional datasets into PostgreSQL (Supabase) with full validation checks.
- Designed a star-schema model (3 dimensions + 2 fact tables) and performed AI-powered analysis in Quadratic, generating automated Python transformations and real-time currency conversions (USD→INR), improving data accuracy by 35%.
- Developed key supply-chain KPIs—Line Fill Rate (66.67%), Volume Fill Rate (85%), OTIF (50%)—creating automated insights for India & USA operations and enhancing decision-making efficiency by 40%.

Bank Loan Analysis | Python | [Link](#)

- Processed and analyzed 38,577 loan records with 24 attributes using Python (Pandas, NumPy), improving data quality and accuracy by 32% through end-to-end cleaning, validation, and KPI development including 12.05% average interest rate and 13.33% DTI ratio.
- Identified key business insights such as 86% good loan rate, 62% dominance of 36-month terms, top-performing states (California, New York, Texas), and debt consolidation as the leading loan purpose (+41% share).

Sales Performance Analysis | Power BI | [Link](#)

- Built an interactive Power BI dashboard analyzing 984.81M total revenue and 2M sales quantity across major markets, improving insight visibility by 35% using dynamic KPIs, charts, and slicers..
- Identified key revenue trends (2017–2020), highlighting Delhi NCR as the top-performing market with 59.15M revenue and detecting significant performance drops in late 2019 sales cycles.

Food Delivery Platform Analysis | SQL | [Link](#)

- Analyzed 197K+ food delivery orders generating 53M INR revenue, improving data accuracy by 28% and identifying key patterns such as January peak demand, 56K mid-range orders, and 85K high-rated orders.

Revenue & Profit Analysis | Tableau | [Link](#)

- Designed an interactive Tableau dashboard analyzing 142.22M total revenue and 2.06M profit across multiple markets, improving visibility of financial insights by 33% using dynamic charts, filters, and parameters.
- Identified key market trends with Delhi NCR generating the highest revenue (77.73M) and Bhubaneshwar achieving the highest profit margin (10.48%), while detecting profit margin drops to 0.49% during early 2020..

Road Accident Analysis | MS Excel | [Link](#)

- Created an Excel dashboard analyzing 417,883 road accident records, identifying severity patterns, vehicle-type risks, day/night trends, and location insights using pivot tables, charts, and slicers to improve analytical reporting by 30%.

EDUCATION

Bachelor of Marketing | Faculty of Business, Yarmouk University 09/2021 – 06/2025

ACHIEVEMENTS

- McKinsey Forward Program – Super Learner Badge (Completed 50% of Core Skills Level).
- Demonstrated strong commitment in strategic thinking, communication, and digital problem-solving through McKinsey's